



**Membership Form for the NISA Corporate Member**

**State:**

**Date:**

|                                  |   |                 |  |
|----------------------------------|---|-----------------|--|
| Name of company/<br>organisation |   |                 |  |
| Project Details                  |   |                 |  |
| Year of Establishment            |   | Name of Founder |  |
| Project Presence<br>Details      | States Name   | Pan India       |  |
| Motivation Behind<br>Application |   |                 |  |
| Registration Status              | Year_____Registration ID_____                                     |                 |  |
| Name of President                |   |                 |  |
| Address                          | Street Name_____Unit No._____<br>City_____State_____Pin Code_____ |                 |  |
| Phone Number<br>(Fixed Line)     |   |                 |  |
| Contact Person<br>Mobile Number  |   |                 |  |
| Email Address                    |   |                 |  |
| Website                          |   |                 |  |

## [NISA Corporate Membership](#)

### **What is NISA?**

The National Independent Schools Alliance (NISA) is a platform that brings together budget private schools (BPS) from across the country to give them a unified voice to address their concerns about legislations & by-laws which apply to them and to facilitate quality improvement in schools. School, as well as systemic level change is what NISA is striving for. Since its inception, NISA has been dedicated to improving the quality of education in BPS. Our consistent focus has been to advocate and build commitment from school owners and state associations towards improving the quality of education in their schools. We also research various issues related to BPS such as need analysis studies of teachers working in these schools, developing pedagogy to strengthen the school management and using technology to create a quality ecosystem. NISA represents 66,400 schools, 54 Private Schools Associations from 24 states of India.

Our online platforms and publications provide space to service providers to present their products, ideas and initiatives through an online presence of 25000 plus audience. We have collaborated in the past with leading education organizations and service providers such as Education Initiatives (EI) & STiR education, Grey Matters Capital, Desh Apnayan Foundation, Education World, World Reader and Centre for Civil Society thereby facilitating quality pilots in the BPS space.

NISA Corporate Membership is to build on our work and to create a coalition of organizations that are committed to improving the quality of education in BPS around the country and raising the standard of education. The benefit of this corporate membership will help you to understand the perspectives of different stakeholders, especially the government, media and regulatory bodies, concerning the BPS sector.

NISA trying to build on our work, and to create a coalition of organizations that are committed to improving the quality of education in BPS around the country, and raising the standard of education, NISA has identified 5 impactful strategies for partnership.

- Access to state and national level meetings both physically and virtually
- Visibility and branding through our website, and NISA Namaskar Bilingual Magazine
- Pilot programs, research and consultancy services (including surveys for learning assessments & measuring the impact of interventions)

- Offering the marketing platform for your outreach and business development
- To be a part of **NSRB NISA Corporate Social Responsibility Board**- NSR Board is a group of all leading education organizations, EdTech solutions companies, individual educationists and leading research organizations. The member of this group will get a chance to be a part of two annual meetings to present their program to the NISA President Team and Secretary. This board will help us to decide to take up the best programs for the schools across India and abroad. **State and National Level Meetings**

The annual meetings bring together members from 56 different State associations and experts from 26 States. Investors, financial institutions, thought leaders, education service providers, principals of affordable schools, proprietors and association heads come together to discuss challenges and deep dive into issues that confront the BPS sector in India, to collectively identify opportunities and avenues for growth and improvement.

### Benefits of State and National Meetings

Through these meetings, NISA members are exposed to opportunities to learn from the best practices of other member associations from different states and are an open gateway to people and resources that help make schools even better. These meetings are closed-door discussions and are attended by NISA members, school owners, leaders and state associations. The Corporate member will get an opportunity to interact and present their program to the State and National bodies.

### Visibility and Branding

This partnership will help you to get visibility and branding through our website & newsletter NISA Namaskar, our newsletter is released once every 2 months, is sent to all 56 state associations, representing 66,400 schools. Additionally, [www.nisaindia.org](http://www.nisaindia.org) provides up-to-date information, access to research, and information on service providers. It is viewed as an invaluable portal for information on the BPS sector.

## Pilot Programs and Consultancy

Pilot Programs and Consultancy Services NISA, through its network of school leaders, and state-level associations offers valuable and direct access to BPS across 24 states in India - an ideal setting to conduct pilot programs and test quality initiatives.

## Key Benefits

- Becoming an official partner of NISA
- Promotional and branding support by broadcasting your project on NISA Website and Social Media Pages
- One time what's app marketing to NISA Schools what's app groups
- Reach an audience of up to 66,400 schools, across 24 states of India
- One Article or advertisement publish in one NISA Namaskar edition
- You'll be part of the NISA registered service provider in the NISA EduMarket Digital application and get the free digital platform to reach the right target audience.

## PAYMENT TERMS

- Pay a non-refundable sum of INR 2,50,000/- INR (Two Lakhs Fifty Thousand Only) either by cheque or via a wire transfer within 5 days of agreeing to these terms of reference. The total commitment for **your company** is for this academic year only.
- Cheque: NISA EDUCATION
- Net-banking/Wire-Transfer:
- Subject: NISA Corporate Membership

Account Name: NISA EDUCATION

Bank: Union Bank of India

Branch: Nehru Place, Delhi- 110019

Account No: 412102010057920 IFSC

Code: UBIN0541214

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Dr Kulbhushan Sharma  
President  
NISA

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Signatory Name  
Designation  
Company Name

**Note: Approval of your membership will be considered only after the confirmation of the NISA Membership Team.**