

What is NISA?

The National Independent Schools Alliance (NISA) is a platform that brings together budget private schools (BPS) from across the country to give them a unified voice to address their concerns about legislations & by-laws which apply to them and to facilitate quality improvement in schools. School, as well as systemic level change is what NISA is striving for.

Since its inception, NISA has been dedicated towards improving quality of education in BPS. Our consistent focus has been to advocate and build commitment from school owners and state associations towards improving quality of education in their schools.

We also conduct research on various issues related to BPS such as need analysis studies of teachers working in these schools, developing pedagogy to strengthen the school management and using technology to create a quality ecosystem.

Our online platforms and publications provide space to service providers to present their products, ideas and initiatives ***through an online presence of 15000 plus audience.*** We have collaborated in the past with leading education service providers such as ***Education Initiatives (EI)*** & ***STiR education***, thereby facilitating quality pilots in BPS space.

To bolster the efforts of schools owners and to demonstrate the impact of quality improvement initiatives, NISA has launched two quality improvement pilots in select schools of Delhi and Punjab in coordination with local state associations and school owners. NISA has been working closely with STiR to identify and scale 'micro-innovations' that have the potential to improve educational outcomes. In another initiative, we tied up with EI to create lesson plans for 4 schools in order to effectively improve in-classroom teaching.

NISA Corporate Membership

In order to build on our work, and to create a coalition of organizations that are committed towards improving the quality of education in BPS around the country, and raising the standard of education, NISA has identified 3 different avenues for partnership :

- Access to state and national level meetings
- Visibility and branding through our website, and newsletter
- Pilot programs, research and consultancy services (including surveys for learning assessments & measuring impact of interventions)

The annual meetings bring together ***members from 23 different state associations and experts.*** Investors, financial institutions, thought leaders, education service providers, principals of affordable schools, proprietors and association heads come together to discuss challenges and deep dive into issues

Our Outreach:

19 States

36,400 Schools

9,354,800 Students

Corporate Membership

that confront the BPS sector in India, in order to collectively identify opportunities and avenues for growth and improvement.

The upcoming meeting is scheduled in **December 2015**, in New Delhi, and will focus on understanding perspectives of different stakeholders, especially the government, media and regulatory bodies, with respect to the BPS sector. The primary objective of the meeting will be to identify possibilities for various stakeholders to efficiently and effectively work together.

Additionally, to engage regularly with state associations and members, NISA organizes a number of state and national level meetings every year. The primary objective of these meetings is to discuss state level developments, challenges and gaps in the education system, and to share ideas on possible solutions.

Through these meetings, NISA members are exposed to opportunities to learn from the best practices of other member associations from different states and are an open gateway to people and resources that help make schools even better. These meetings are closed-door discussions and are attended by NISA members, school owners, leaders and state associations.

The previous National Level Meeting was attended by representatives of **15 states, and over 10,000 budget private schools**.

Visibility and Branding through our website & newsletter

NISA Namaskar, our newsletter that is released **once every 2 months**, is sent to all state associations, representing **36,400 schools**. Additionally, www.nisaindia.org provides up-to-date information, access to research, and information on service providers. It is viewed as an invaluable portal for information on the BPS sector.

Pilot Programs and Consultancy Services

NISA, through its network of school leaders, and state level associations, offers valuable and direct access to BPS across 19 states in India - an ideal setting to conduct pilot program and test quality initiatives.

Membership Packages

❖ School Choice National Conference Package (Annual)

Annual conference attended by **19** states and **23** state associations

- Interact with members of India's largest association of BPS: **23 state association**
- Showcase your innovation, ideas, and products at the conference: 1 stall space (only 5 stalls available)
- Dissemination of information on your product and services through product placement in the meeting folders

Validity: One conference per year

Contribution: INR 15,000 per conference

❖ NISA Annual Meetings Package (Periodical)

- Interact with members from 23 different state associations
- 15 min promotional slot in the conference - includes presentation, ideas, product demo, etc.: maximum of 4 slots available
- Dissemination of information on your product and services through product placement in the meeting folders

Validity: per meeting

Contribution: INR 10,000 per meeting

❖ Branding through NISA Namaskar & website (Ongoing)

- Reach an audience of up to 36,400 schools, across 19 states of India
- 6 NISA Namaskar per year
- Gain visibility and share information on your innovations and services through product placement in the newsletter and website

Contribution: INR 12,000 per year